



آغا خان یونیورسٹی

THE AGA KHAN UNIVERSITY

Offered by:

Department of Community Health Sciences

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Health Promotion, Education & Advocacy course

Standalone Course with Graduate Credits

The Master of Health Policy and Management (MHPM) Programme is pleased to announce the standalone course scheduled for 2025. This course is part of the programme curriculum but can also be taken without enrolling in a degree programme. Course credits can contribute towards a master's degree.

Course Description

Health Promotion is a dynamic strategy to prevent diseases and enhance overall well-being in both individuals and communities. Our comprehensive course presents the fundamental principles of health promotion, with particular emphasis on diverse theories and frameworks, showcasing their practical application in real-world scenarios.

Navigate through critical public health issues by adopting a multi-dimensional approach, incorporating socio-cultural, epidemiological, behavioral, and environmental perspectives. Acquire a toolkit of strategies and frameworks tailored for designing and assessing health promotion programs across various settings, promoting the well-being of both individuals and communities.

Engage with transformative concepts such as community empowerment, settings-based health promotion, social marketing, healthy public policy, and leveraging technology to create impactful health interventions. Develop proficiency in crafting 'behavior change communication strategies' that drive positive health outcomes. Additionally, the students will gain insights into 'health advocacy and mediation' to champion universal access to healthcare.

Our innovative course fosters active participation, employing a blend of flipped teaching and learning methodologies alongside dynamic classroom sessions. Interact directly with seasoned health promotion experts, ensuring a vibrant and collaborative learning experience that transcends traditional boundaries. Elevate your skills and knowledge in health promotion, contributing to a healthier, empowered society.

Course credits can contribute towards a master's degree:

Candidates who will achieve a cGPA of 3.5 or above after completing two courses or a cGPA of 3.0 or above after completing three courses are exempted from writing the Admission Test. They will be required to appear for an interview. The courses are valid for three years only for entry into the MHPM programme.

Audience

- Programme managers from NGO and public sectors, policymakers, health system researchers, and health system academia
- Professionals from medicine, allied health professions, and biological sciences.

Enrolment Criteria

Candidates for enrolment in this course must present the following:

Candidates who have at least one year of full-time work experience after graduation, in a health-related field or social sector at the time of application (voluntary work, part-time or unpaid internship is not included) and hold at least one of the following degrees are eligible to apply:

Sixteen years of schooling or 4-year education (124-136 credit hours) after HSSC/FA/FSc/Grade 12 equivalent from an accredited / recognized university in Sciences / Health Sciences / Social Sciences / Psychology / Mathematics / Statistics / Business Management / including but not limited to a BSc (Biology, Biological Sciences, Physics, Physical

Important information:

- Registration will open in December 2024
- Submit the form via e-mail by Friday January 10, 2025 at visiting.application@aku.edu along with the followings as PDF file:
- Completed and signed application form along with photograph.
- Attested copy of degree and marks sheet of sixteen years of schooling in the relevant field as mentioned in the criteria.
- Attested copy of CNIC / Passport
- Attested copy of work experience letter

Interested candidates are encouraged to ensure that their applications are duly completed, as incomplete applications will not be processed.

Kindly note, AKU may request for additional documentation or equivalence certificate to seek clarity on your qualification.