



**Offered by:**

Department of Community Health Sciences

**Information and Registration:**

Master of Science in Public Health

Department of Community Health Sciences

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# Behavioral and Social Science Approach to Public Health Standalone Course with Graduate Credits

**August 8- November 28, 2025 | 2:00 - 5:00 pm | Every Friday**

The Master of Science in Public Health (MSPH) Programme is pleased to announce the standalone course scheduled for August – November 2025. This course is part of the programme curriculum but can also be taken without enrolling in a degree programme. Course credits can contribute towards a master's degree.

## Course Description

Are you interested in why people make certain health choices and how to influence them? This course explores how behavioral and social science approaches can improve public health by shaping healthier communities.

Students will learn key theories, models, and methods used by public health professionals to plan, implement, and evaluate programs and policies. The course emphasizes analyzing health challenges through an ecological lens, looking beyond individual behavior to social, cultural, and environmental influences.

Focusing on local public health issues, the course blends theory with practice through interactive sessions, case discussions, and a field visit. Topics include social determinants of health, behavior change theories, community empowerment, and policy-level interventions. Assessment is based on assignments, presentations, and quizzes that promote applied learning and critical thinking.

Whether you're pursuing a career in public health or aiming to deepen your understanding of behavior-driven strategies, this course provides valuable tools for designing effective interventions at both the community and policy levels.

## Course credits can contribute towards a master's degree:

Candidates who will achieve a cGPA of 3.5 or above after completing two courses or a cGPA of 3.0 or above after completing three courses are exempted from writing the Admission Test. They will be required to appear for an interview. The courses are valid for three years only for entry into the MSPH programme.

## Important Information:

Submit the form via e-mail by Monday July 14, 2025, at [visiting.application@aku.edu](mailto:visiting.application@aku.edu) along with the following as a PDF file:

- Completed and signed application form along with a photograph
- Attested copy of degree and marks sheet of sixteen years of schooling in the relevant field as mentioned in the criteria.
- Attested copy of CNIC / Passport
- Attested copy of work experience letter

Interested candidates are encouraged to ensure their applications are duly completed, as incomplete applications will not be processed.

AKU may request additional documentation or an equivalence certificate to clarify your qualification.

**Course Director:**  
**Dr Muhammad Asim**

**Course fee: PKR 106,500**  
**Register by: July 14, 2025**