Project Sukh Initiative: Proposal for Assessment of Progress, Performance and Impact

**Department:** Community Health Sciences  
**Project Sponsors:** Aman Foundation, Bill and Melinda Gates Foundation & David and Lucile Packard Foundation  
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Sukh Initiative is an implementation research project with a comprehensive, multidisciplinary, multi-dimensional approach that offers multiple solutions on scale to effectively demonstrate increase in modern contraceptive prevalence rate and reduction in unintended pregnancies across 1 million population of four intervention sites of Karachi, Pakistan. Aman Health Care Services is responsible for coordination of the program and ensuring collaborations between different stakeholders.

**Project Aim:**  
Sukh Initiative intends to effectively increase modern contraceptive prevalence rate to 15% and reduce unintended pregnancies by eliminating demand and supply side barriers to the use of contraceptives and by educating the youth through Family Life Education in addition to improving the health care services for family planning consequently strengthen the existing family planning program. This will be achieved by the interventions of project’s implementing partners, Aman Community Health Programme, Aaahnag, AMANTELEHEALTH and Jhpiego.

AKU is the Measurement Partner in Sukh and is to assist Program Management Unit (PMU) to manage project through performance management in which they will inform program through baseline, midline, end-line evaluations, develop capacity of PMU, monitor and evaluate the progress of the project and assess progress and performance to see if the target have been achieved successfully.

**Study Objectives:**  
1. Increased demand for family planning services  
2. Improved access to FP services (by method) and with improved quality of service  
3. Ensured long-term sustainability of program focus

**Methods:**  
The data will be collected by two different stakeholders; individual solution partners regularly and measurement partners at intervals.

The implementing partners will provide service data through their various interventions. Aman Community Health Programme via reducing the burden of disease among underserved communities of Karachi using community health workers through health education, behavior modification, screening for chronic diseases, treatment of common conditions, early recognition of life threatening illness and appropriate referral. AMANTELEHEALTH will provide online tele-services on FP. Aahang by educating youths to become responsible adults and Jhpiego by
improved quality of FP services, including PPFP and PAFP, in public and private sector health facilities.

As measurement partner, AKU will Inform Program, Develop Capacity of PMU, Monitor and Evaluate and Assess Progress and Performance. All the data will be collected at three different points in time by AKU of the project i.e. baseline before the initiation of the project, midline at the midpoint of the project and end-line at the conclusion of the project. This includes three cross sectional household surveys with married women of reproductive age group, In-depth Interviews with main stakeholders of the intervention sites, Mapping of Health Facilities working for MNCH/ FP within and outside intervention areas and also other institutions. FGDs will be carried out with three different sets of participants which include married men & women of reproductive age group, Parents of Youths and Youths of the intervention community.

**Expected Outcomes:**

- Increase in birth spacing
- Decrease in unintended pregnancies
- Increase in use of modern methods of contraception