



Alumni Advisory Council (AAC) Charter & Phase Plan 2025-2027

The Alumni Advisory Council (AAC) Charter and Phase Plan 2025 outline a renewed and structured approach for strengthening the relationship between AKU-IED and its alumni community. As AKU-IED continues to advance its mission of improving the quality of education in Pakistan and beyond, its alumni remain one of its most valuable assets — professionally accomplished, geographically diverse, and deeply connected to real-world educational needs.

This document provides a clear framework for how the AAC will function as a strategic bridge between AKU-IED and its graduates. It defines the Council's purpose, scope, structure, and operating principles while presenting a phased plan for launching, piloting, scaling, and institutionalizing alumni engagement over the next two years. Through academic collaboration, mentorship, partnerships, storytelling, and resource mobilization, the AAC aims to amplify the collective impact of the alumni network and contribute meaningfully to AKU-IED's priorities.

The Charter is designed to ensure clarity, accountability, and sustainability. It establishes mechanisms for communication, decision-making, and progress tracking, enabling the AAC to support faculty, students, and the broader educational ecosystem in a coordinated and measurable manner. Ultimately, this document serves as a roadmap for building a vibrant, empowered, and mutually supportive alumni community that enhances the reputation and influence of AKU-IED across regions and sectors.



Purpose (Why We Exist)

Create a structured bridge between AKU-IED and its alumni to:

- Mobilize alumni talent, networks. And resources for students, faculty, mentorship and schools (universities/institutions)
- Provide and solicit academic input on IED's programmes in key areas of focus such as Curriculum Design, STEM Education, Educational Leadership, Early Childhood Education (ECCE), Climate Change and other courses taught at IED.
- Strengthen institutional reputation and impact through stories, blogs, articles, partnerships, and research-based contributions
- Be a brand ambassador of the AKU-IED and where possible represent in various events.

Scope (What We Do)

- Advisory: Link alumni expertise to AKU-IED's strategic initiatives and provide feedback on academic and professional development programs, research–practice connections, and community engagement.
- Community: Grow Alumni Chapters, mentorship, careers, and volunteering pathways.
- Partnerships & Funding: Open doors to schools, NGOs, universities, and industry; support small grants/ micro-campaigns and resource-mobilization initiatives.
- Research Contribution: Facilitate alumni participation in research or policy projects, for example, “*Secure alumni links to support one major research project or white paper aligned with AKU-IED's history of policy influence (e.g., Teaching License in Sindh)*”.
- Communication: Maintain two-way channels, listen to alumni, share updates, opportunities, and outcomes. (digital newsletter, blogs, logo)
- Accountability: Track KPIs* and share quarterly updates with the Dean.

Structure (Who & How)

- Composition: 7–11 members representing regions, cohorts, and sectors; one faculty liaison; one alumni-relations representative.
- Roles: Chair, Vice-Chair, Secretary/ Communications, Partnerships' Leads, Chapters' Leads, Mentorship Leads, Events/ Stories' Leads.
- Cadence: Monthly meetings (60 min) plus quarterly reviews with the Dean.
- Decision-Making: Simple majority; urgent items via email vote.
- Term: One/ two-year renewable, with rolling onboarding for continuity.
- Professional Development Centres (PDCs): Utilize Karachi, Gilgit, and Chitral PDCs as physical or virtual bases for initial chapters and pilot projects (Phase 1/2).



Bridge Mechanism (How We Connect)

- Shared inbox and forms for alumni input; summary shared monthly with IED liaison.
- Quarterly AAC brief to the Dean outlining progress, successes, challenges, risks, and needs.
- Shared calendar of AKU-IED and alumni events; named point-of-contact for each initiative.
- To create ACC emails, e.g., acc.ied@aku.edu IDs.

Phase Plan - From January '26

Phase 1 – Set-Up & Listening (0–3 months)

- Constitute council; confirm roles and meeting rhythm.
- Map alumni segments and priority geographies.
- Launch official communications (newsletter, LinkedIn, WhatsApp) with community guidelines.
- Draft and approve Chapter policy (e.g., Karachi, Gilgit, Chitral, Overseas, Quetta).
- KPIs: Council seated; communications launched; ≥ 2 listening surveys/roundtables; chapter policy approved.

Phase 2 – Pilots & Quick Wins (3–6 months)

- Pilot 1 Chapter with volunteer leads.
- Launch Mentorship (matching form, guidelines, 3-month cycle).
- Host 1 Alumni–IED feedback forum and compile insights for program improvement.
- Introduce KPI for Research Contribution, such as securing alumni involvement in one research or policy project.
- KPIs: 2 active chapters; 30+ mentor/ mentee matches; 1 forum held; Q2 brief delivered.

Phase 3 – Scale & Partnerships (6–12 months)

- Expand to 3+ Chapters; run 2–3 alumni–IED collaborative projects (guest lectures, internships, school PD sessions).
- Initiate publishing/ storytelling stream (case studies, alumni spotlights).
- Introduce KPI for Resource Mobilization, e.g., “*Identify X potential partner organizations/ MOU targets*” or “*Target amount/ in-kind value raised via micro-funds or campaigns.*”
- KPIs: 500+ engaged alumni; 20+ mentorship engagements; 5 partner organizations; 3 published case studies.



Phase 4 – Institutionalize (12–24 months)

- Hold annual Alumni Summit; formalize partner MOUs with universities and industry.
- Establish rotating governance and succession plan; publish annual impact report.
- Review KPI timelines given members' professional workloads to ensure achievable targets.
- KPIs: 1000+ engaged alumni; 3-5 MOUs; summit delivered; annual report shared on time (A member of the Comms should be closely associated to help promote the alumni work.)

Measures of Success (Sample)

- Engagement per Chapter; mentorship satisfaction; student placements/ internships.
- Events delivered; funds or in-kind support raised; published stories and research outputs.
- Quarterly briefs to the Dean submitted on time.

Risks & Mitigation

- Volunteer fatigue → clear roles, short sprints, co-leads.
- Fragmented communications → single inbox, monthly digest.
- Over-ambitious timelines → review and adjust KPI deadlines periodically.
- Equity of voice → rotating chairs, diverse representation.

Next Steps

- Approve this revised charter and Phase 1 actions.
- Nominate Chapter and Mentorship leads.
- Schedule the first quarterly with the Dean.